

F U T U R U S
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#1 OBSCURITAS

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A MONOTHEMATIC MAGAZINE ABOUT FUTURE

FUTURUS

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CONCEPT:

An artistic yet intellectual approach on the theme future with aspects of the post-apocalyptic and the aim at perfection as well as the consequences of both mentioned.

CONTENT:

(The different media types:) photography, painting, graphics, illustration, design, fashion, architecture and technology with alternating accentuations.

STYLE AND TONE:

The mood goes from neutral to negative and melodramatic over to post-apocalyptic with elements of subtle surrealism. The style shall be mystical, elevated and sublime, cold and abstract, objective, modern, aesthetic and clean.

MORALE:

The bigotry of technology	Generated emotions	Optimization
The perverse degree of human obsession	Biomechanics	Gene structure
The altering and perfecting of nature	Digital soul	Treacherous good-looks
A homage to the future	Playing God	Synthetics
Steampunk	The tragedy of beauty	The age of simulation
Science Fiction shown as a truth	Artificiality	The sovereignty of digits
An escape into a new, ideal world	Fear of losing control	The future seen as salvation
A smooth surface, artificial and durable	Advancement	...

OUTLINE:

FUTURUS - A MONOTHEMATIC MAGAZINE ABOUT FUTURE

In times of global crises, unstable economies, inflation and shifts of power there seems to be endless means and possibilities yet all is dependent on and run by a self-empowered capitalistic system. Since there is no sign of change in sight the ideas of Brave New World and Equilibrium seem neither far-fetched nor distant any longer. We are already living in the global village in which the individual has seized to exist and has been replaced by a combination of digits, molded to fit into the overmastering system. It seems impenetrably entangled and the individual figures' worth is declining in response to their increasingly functionalized roles, leading to a sense of disposability and replaceability. The future seems more promising than ever, a haze of carbon fibers and concrete which the revering people follow obediently. And all are seeking

their fortune in hopes of reaching the ultimate goal of redemption. On their quest to subdue the omnipresent nihilism some people find an inner creative urge which drives them to rise above themselves and thus confronts them with the risk of going into a tailspin. What might be the leading consequences over the next years, decades and centuries?

Futurus is thought of as a platform for stimulating speculations; a space open for possible science-fiction. In the name of progress and the excesses of humanity the outcome, i.e. the future, will be the object of reflection. The context shall be one in the spirit of perfection, perfidiousness, artfulness and humaneness, celebrating the future whilst subtly querying it and unmasking the pretentious surfaces.

DEADLINE:

01/05/2013

FUTURUS

FUTURUS ISSUE #1

WWW.FUTURUS-MAGAZINE.COM

THEME:

FUTURUS - A MONOTHEMATIC MAGAZINE ABOUT THE FUTURE

1_2 2013

Deadline: 03/03/2013

#1:

OBSCURITAS

Futurus #1 deals with the dismal, shady, dim and dubious thoughts and processes them with the human as the focal point.

The spirit of a generalized anthropomorphism, where people are the measures of all things, is mirrored in the portrayal and layout of the magazine. It uses the human cognition of sign stimulus as point of entrance and forms it into something ominous, creating an atmosphere where the future is seen in a gloomy light of something big and foreboding. The new human is to be central and the topic of interest.

MORALE, STYLE, TONE:

- The perverse degree of human obsession
- The altering and perfecting of nature
- Fear of losing control
- Biomechanics
- Digital soul
- The future seen as salvation
- Artificiality
- ...

OBSCURITAS (obscure): unknown, unclear, hidden, state of darkness, hard to grasp

SUBMISSION:

- please label your email subject line with the respective issue, e.g. "Submission Futurus #1 Obscuritas"
- you are welcome to submit more than one editorial
- include all credits with your submission, also websites of team members
- include all credits picture by picture
- send all credits in an extra file (.doc, .txt, .pdf), if possible with their website-links
- send us a preview of your photos first, include all photos in a pdf
- we will notify every one of you after we reach the deadline for submissions
- we do accept layout suggestions, send us your layout as a pdf file
- height: 16,5" / 420 mm
- width: 11,7" / 297 mm
- send as Jpg (300dpi)
- submitting your work does not guarantee that you will be featured in the magazine
- submissions will be based on quality of work

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